



MODERNIZING
THE BANK TOGETHER



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- Dear Colleagues, The World Bank's Knowledge and Learning Council cordially invites you to an Open Knowledge Conversation on "[Knowledge Productivity and Productive Networks: Knowledge Management or Flow?](#)" hosted by the Managing Director Mahmoud Mohieldin on Wednesday, March 7, 12:30pm – 2:00pm in Room MC12-700.
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- **Host:** Mahmoud Mohieldin, Managing Director, MDM
- **Featured speaker:** Dr. Joseph Kessels, Professor of Human Resource Development – Twente University, Professor of Educational Leadership – Open University, Netherlands
- **Discussant:** Paolo Gallo, Acting Chief Learning Officer, World Bank

- Dr. Kessels will share his research findings on the relationship between knowledge productivity, innovation, social capital and leadership, and addresses the following topics:
 - Key factors that contribute to knowledge productivity
 - The dilemma of pushing for performance and enticing for learning
 - How to facilitate social capital and knowledge productivity in global networks? Making knowledge productive is the critical element in the process of value creation. Financial capital, natural resources and labor will remain important assets, however, the capacity of transforming knowledge into competencies for gradual improvement and radical innovation will become the essential fuel for the growth engine of value creation in companies, institutions and countries. Knowledge productivity requires an attractive learning climate that encourages building connections and an imaginative and entrepreneurial spirit, not only at the top but at all levels in companies, institutions and countries. Dr. Kessels' talk will address the implications of knowledge productivity and value creation and what this could mean for the leadership role of the World Bank. He will also discuss how the World Bank might consider fostering social capital, build absorptive capacity and participate in lateral networks for learning, development and knowledge productivity.
- **Your questions and comments will be collected in advance of the event.** Visit the [event discussion space](#) to share your views or ask a question to our speaker, host or discussants.

- The monthly Knowledge Lunch series highlights cutting-edge practice relevant to the Bank's modernization agenda and is open to Bank staff and the Washington, DC, development community.
- Join the [Talking Reforms Scoop Group](#). Visit the new [Modernizing the Bank Website](#). For questions contact Julius Gwyer at jgwyer@worldbank.org (202-549-0023).